

Nutrition Business Journal Rankings

The Nutrition Business Journal (www.nutritionbusiness.com) recently published a list of the 16 largest product-based direct selling companies in North America. As you can see, in just 3½ years XanGo has passed industry giants such as NuSkin and Nature's Sunshine...and they did it with one product!

<u>Company</u>	<u>Years</u>	<u>Open Markets</u>	<u># of Products</u>
Avon	118	60	2500
Alticor (Amway and Quixtar)	40	30	450
Mary Kay	41	30	200
XanGo	3½	10	1
Herbalife	25	58	125
Forever Living	26	35	200
Shaklee	48	5	200
Mannatech	11	7	30
Nature's Sunshine	30	17	1,000+
Unicity Int'l	11	14	100
NuSkin	20	40	200
Sunrider	23	38	100
Melaluca	19	11	100
USANA	12	10	250
Tahitian Noni Juice	9	73	50
Neways Int'l	13	40	300